










# The Getting Started Guide

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## Who are we?

**MyBusinessVenture (MBV)** is a nationwide technology service company, with over 23 years experience in our field.

We specialize in providing powerful Websites, Shopping Carts, Credit Card Processing, Secure Payment Gateways, Strategic Marketing Campaigns, Custom Logos, and Social Media Programs for entrepreneurs operating successful businesses in the Internet, Home-Based & Mail-Order industries.

Our corporate office is located in New York; we also have offices in Atlanta, GA, & Orange County, CA.



We are a proud member of The Better Business Bureau with an A+ rating, the highest rating that can be issued to a company, and we are also a registered business with Dun and Bradstreet and maintain an exemplary company rating.



# Why start a home-based business?



## Be Your Own Boss

Don't like it when people tell you what to do? Do you like having control and making your own rules? Owning your own business can let you do that! A home based business offers a much larger degree of freedom, flexibility and control than a cubicle job. You are in the drivers seat! You make your own rules and run it how you see fit. Most importantly, YOU are in the drivers seat in regards to your earnings!



## Set Your Own Schedule

Choose our own hours! Starting your own business allows you to work when it's best for you. If a set 9am-5pm job schedule doesn't work for you, then change it! Make your own hours and improve the way you run your business!



## Balance Work and Life

Work/Life balance, the aspiration of the modern professional, is often achieved through a working-at-home arrangement. In your home based business, rather than basing your work day around your employer, you can integrate it with your family. Demarcating work from family time is not necessarily a challenge; having a separate work space and developing a routine so that work time doesn't infringe on family time can be a real asset!



## Technology On Your Side

Technology is one of the biggest enablers of home based businesses. Global internet penetration has enabled client collaboration with geographically dispersed colleagues. On-the-go access to internet ensures customer needs receive immediate attention and enables those with home businesses to have their office at their fingertips. Ease of telecommunicating and global networking capabilities have greatly contributed to the preference of home based businesses over traditional brick and mortar jobs.



## No Overhead Costs

A home-based business keeps overhead costs at a minimum because you are not renting office space or paying for office utilities. The negligible overhead costs involved in a home business also make it your answer during economic recession. Those with home businesses don't need to worry about job security during layoffs as they work on their own terms.



## No Commuting

According to a nationwide analysis, official statistics report that the average employee spends 200 hours a year traveling to and from work, equivalent to an extra 5 weeks of unpaid work and wasted time! When working from home, you can replace the precious time and energy you normally spent traveling, with increased productivity and more tasks checked off your 'To-Do' list!



## More Creativity and Productivity

Owning your own business forces you to become creative and play multiple roles. You're the CEO, the Sales Representative, the Marketing Director, and everything inbetween. Maybe you've thought up a new great marketing scheme? Go for it! You don't need permission to implement new ideas! Removed from the stresses and distractions of the workplace, while working independently in your own preferred environment at your own pace, you'll find that you'll be much happier and therefore much more productive!



## What can we do for you?

**MyBusinessVenture** has developed a full e-commerce enabled website package that you can start *today*, which features state of the art technology without having to invest tens of thousands of dollars to get started! With our fresh new look and technology driven websites, your site will look just as good as the companies who have invested millions of dollars in creating and maintaining a site.

This program was designed to work within almost anyone's budget. This business can be run from the privacy of your own home and you can grow it to be as successful as you want to be. You can keep your full-time day job while managing your online business part-time and be successful!

Our program has been so popular and successful, that we were featured on the front cover of a nationwide magazine, Home Business Connection! To read about our success story and how we turned a \$100 investment into a company with annual sales in excess of 1 million dollars, check out this website:

[www.mbvcoverstory.com](http://www.mbvcoverstory.com)

Interested in finding out more?  
Visit MBV Online **HERE**:

[www.mbvsites.net](http://www.mbvsites.net)

Access answers to our most  
Frequently Asked Questions **HERE**:

[www.mbvfaqs.com](http://www.mbvfaqs.com)

Interested in seeing what your  
e-commerce business might look like?

Check out sample sites **HERE**:

[www.mbv demos.com](http://www.mbv demos.com)

You can also preview the Desktop, Tablet &  
Mobile versions of each template!





## What is included in the program?

Are you ready to blow away the competition? We recently made a substantial financial investment in technology that has allowed us to provide you with a new cutting edge website that will rival any other out there on the market today!

Our turn-key superstore website program includes your personalized e-commerce enabled website, 24 hour secure hosting, a merchant account, and your very own domain name and back-end administrative access to make unlimited changes to your website!

Your website will feature over 14,000 cutting edge products and our partner fulfillment house will drop-ship the products directly to your customers! We take care of shipping out all of your orders FREE of charge and we'll customize the shipping label so that it looks like the product came directly from your warehouse, even though you do not have one! In fact, we cover the shipping on *every* sale you make, so you and your customers will never have to pay for shipping! Because of this added convenience, you'll have more time to concentrate on marketing and sales!

Our cutting edge XML technology allows us to constantly update your website with all new arrival products, while taking off all out of stock and/or discontinued items. This means your website will always be up to date, leaving you with more time to market your website business and make money!

## Products & Features

- Your very own e-commerce enabled website with your company name and/or logo.
- FREE Shipping for you and your customers on ALL items!
- Top notch Website that will rival Top Retailers  
Over 14,000 Top Selling Products including Electronics, Name Brand Toys & Games, Bath & Beauty Products, Home & Office Products, Gifts, Holiday Items, Outdoor & Indoor Items and so much more!
- Profit Margins of 35-200% on most items!
- Social Media Enabled Website
- Google XML Site Map Included
- Encrypted Shopping Cart Technology with Secure Payment Gateway
- Choose your very own domain name!
- Affiliate website to make extra \$\$\$!
- Customer Database allows you to manage and contact past customers for future sales!
- Full Set of Catalogs as well as confidential price lists and online ordering with tracking.
- Bank Approved Merchant account so that you can accept all major credit card and checks from your customers!
- Product Pricing Control and Discount Features
- Our state-of-the-art software enables us to make regular technical and product updates to your Web Store, keeping it looking fresh and well stocked, saving you valuable sales time and money.
- Social Media Marketing and Search Engine Submission to help generate traffic to your site!
- 'Contact Us' and 'About Us' pages that can be customized to your liking.
- SEO Search Engine Friendly Website
- Change Banners, Fonts, and text on your site. You decide how you want your site to look!
- Traffic Hit Monitoring System
- Offer Gift Cards to your customers!
- Custom Blog Page and Newsletter Pages
- Customer Wishlists!
- Drop shipping of all products direct from the warehouse... with your Company name on it!
- You do not have to carry any stock or inventory.
- Customer Rewards Program
- Toll Free Marketing, Technical and Customer service support.





## The Power of Free Shipping & Order Processing

Ecommerce is a thriving industry with fierce competition. One of the best ways to achieve success in such a competitive environment is to have a strong marketing plan; because we want to see your business succeed, your marketing plan can now include the **FREE PROCESSING & SHIPPING** feature! MBV is happy to be able to provide complete Processing and Shipping Services for you, completely free of charge. We want to see your business grow and thrive!

### How Does Free Order Processing & Shipping Work?

**1. A Sale is Made -**  
You, MBV, and the customer, receive a email notification that a sale has been processed through your website.

**2. Order Processing -**  
We review the sale and order the items for your customer.

**3. Shipping -**  
We cover the shipping cost and have the item(s) shipped directly to your customer.

**4. Tracking -**  
We send you the tracking information so that you can forward it to your customer.

We've streamlined the process for your convenience - saving you time and money! Yes, it's *that* simple!

### The Benefits of FREE SHIPPING

**1. Proving Customer Satisfaction** - Customer satisfaction directly affects your bottom line profits. As such, finding ways to appeal to your customers is crucial, and free shipping is a great way to make a positive impact on customers. Studies demonstrate that customers value free shipping and use it to determine their purchases. In a ComScore survey, 64% of respondents indicated that a free shipping promotion was the most effective holiday promotion.

**2. Help Grow Sales** - Free Shipping can also effectively grow your business by driving activity, and the profits can be quite impressive, as studies have shown. ComScore reported that free shipping orders produce an average of 15-20% higher order values than orders without this promotion.

**3. Be A Strong Competitor** - When in direct competition for sales, free shipping can be used as a catalyst to gain the edge. Your free shipping promotion should appear clearly on your site; use a special ad or graphic and draw attention to the savings free shipping will provide for you customers.

Check out some of our Free Shipping promotional ads below!





## What investment is involved to get started?

Pick your plan and get started today!

ENTERPRISE	GLOBAL	MILLENNIUM
<b>14,000+</b> Product Superstore  <b>24 Month Search Engine Submissions</b>  <b>Custom Logo Package</b>  <b>All Features</b> from MBV Upgrade 1 & 2  <b>Starter Training Package</b> with MBV University	<b>14,000+</b> Product Superstore  <b>36 Month Search Engine Submissions</b>  <b>Custom Logo Package</b>  <b>All Features</b> from MBV Upgrade 1 & 2  <b>Social Media</b> Marketing Upgrade  <b>Professional Email Package</b>  <b>Mobile Live Chat</b> Feature  <b>Website Spokesperson</b> Feature  <b>Gold Training Package</b> with MBV University	<b>14,000+</b> Product Superstore  <b>48 Month Search Engine Submissions</b>  <b>Custom Logo Package</b> Included  <b>All Features</b> from MBV Upgrade 1 & 2  <b>Social Media</b> Marketing Upgrade  <b>Professional Email Package</b>  <b>Mobile Live Chat</b> Feature  <b>Website Spokesperson</b> Feature  <b>Search Engine Submission</b> for Social Media Sites  <b>Custom Holiday &amp; Seasonal Sliders (Ads)</b>  <b>YouTube Channel</b> and 3 Video Package  <b>Website Verification</b> for Google, Yahoo & Bing  <b>Ability to Add Other Products</b>  <b>Platinum Training Package</b> with MBV University
<b>\$3995.00</b> One Time Payment*	<b>\$5995.00</b> One Time Payment*	<b>\$7995.00</b> One Time Payment*
Website Fees	Merchant Fees	
<b>Hosting:</b> \$29.95-\$39.95/Month* <small>*Hosting Fee Payment Option is Monthly, Quarterly or Annually</small>	<b>2.29% + 25 Cents/Discount Rate &amp; Transaction Fees for Credit Cards</b> <b>\$10/Month Customer Service Fee    \$18.95/Month Gateway Fee</b> <b>\$25/Month Minimum Processing Requirement</b>	

## How do you get started today?



Please understand that we can only work with a limited amount of qualified clients and space is limited. Get involved today and take your first steps towards financial independence!



To get started, simply call toll-free at **1-800-639-6644**.



Or Email us at **startup@mybusinessventure.com**



You may also fast track your approval by going to: **www.mbvsignup.com**



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